



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

www.asbdc.org

The Small Business Development Center (SBDC) at Jacksonville State University
And
FranNet of Alabama & East Tennessee

present a workshop

Franchising 101- Business Opportunities

On Thursday, February 10, 2011 – 9:30 – 11:00 AM
Room 114 Merrill Building – JSU Campus

No Charge to attend but space is limited – Please call (256) 782-5271 to register

Franchising 101 is an introductory workshop that focuses on franchising in general, including the advantages and disadvantages of starting a business, explanation of a business model, and how to find the right franchise for you. The speaker will discuss how to calculate and maximize your financial returns with a franchise business. If you are thinking of owning your own business, then this seminar will be beneficial for you.

Jerry Bird, President of FranNet of Alabama & East Tennessee, will be the speaker. FranNet of Alabama & East Tennessee helps people investigate and explore a variety of franchise business ownership options. They provide direction, information, resources, and support to help people find a franchised business model that meets their individual needs.

There is no charge to attend the workshop, however, space is limited. Please call (256) 782-5271 to register or if you have questions about the program.

*The SBDC at Jacksonville State University is a member of the Alabama SBDC Network.
Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.
Reasonable accommodations for persons with disabilities will be made if requested at least two weeks
in advance. Contact Suzi Donaldson, JSU, 700 Pelham Road North, Jacksonville, AL 36265 256.782.5271*