



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## *Business Opportunities – Franchising 101*

If you have ever thought about owning your own business, then this free live informational seminar is for **YOU!**

Co-sponsored by the Small Business Development Center College of Business Administration at Alabama State University and FranNet of Alabama & East Tennessee, Franchising 101 is an introductory workshop that focuses on franchising in general, as well as delving into the myths of franchising.

Discussion includes the advantages and disadvantages of starting a business, misconceptions about franchising, what is a business model, how to find the right franchise for you, economic concerns and much, much more!

Join Jerry Bird, President of FranNet of Alabama & East Tennessee, as he discusses how to calculate and maximize your financial returns with a franchise business as well as the various choices one has in realizing career independence within a franchise system. No matter what your inclination, this is a good review of the basics of business and what to consider when making this important decision.

**Date: February 17, 2011**

**Time: 11:30 a.m. to 1:30 p.m.**

**Cost: FREE**

**Location: Alabama State University, Life Science Auditorium**

**915 South Jackson Street, Montgomery, AL 36101**

**To Register: Contact Yolanda Wilson, 334 229-5116 or email [ywilson@alasu.edu](mailto:ywilson@alasu.edu)**

**For additional information for this exciting opportunity, [click here](#).**