



# Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

[www.asbdc.org](http://www.asbdc.org)

## UNA's Upcoming Website Design & Social Media Courses - Register Today!

### **SOCIAL MEDIA FOR MARKETING YOUR BUSINESS:**

Learn all about the popular social networking websites and how to effectively use them in your business. Emphasis will be given to Twitter and Facebook, but we will cover multiple other networks as well. Find out what it means to be an effective social media 'listener' as well as the proper way to engage your customers. Managing multiple social network profiles at once can be difficult. We'll learn the best tools to streamline that process and study real life companies who are doing it right.

Registration is still underway for UNA's Basics of Website Design & Social Media For Marketing Your Business courses offered by Continuing Studies and Outreach.

Course Number: 11-CPT127

April 25- May 2 \* 6 Hour Course \* 2 Mondays

5:30 pm - 8:30 pm \* Price: \$99

Instructor: Jeremy Britten

Location: UNA East Campus, Room 106 (Computer Lab)

You can register online at [www.una.edu/continuing-studies](http://www.una.edu/continuing-studies) (select Computer Workshops), or contact our office at 256-765-4862 to register by phone. We accept all major debit and credit cards. Please share this email with others who may be interested.

To view or print a complete listing of Personal Enrichment and Computer classes please visit our website at [www.una.edu/continuing-studies](http://www.una.edu/continuing-studies) (select the 2011 Catalog).

*"The SBDC at University of North Alabama is a part of the Alabama SBDC Network. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Phillip Marks, UNA-SBDC, 143 Keller Hall on the UNA Campus, UNA Box 5248, Florence, AL 35632, Phone: 256-765-4668."*