



# Alabama Procurement Technical Assistance Center Program

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## Israel Defense Procurement Briefing with the Israel Ministry of Defense

May 15, 2012 • Huntsville

Please Complete Interest Indicator Form

by March 23, 2012

Location & Further Details To Be Announced

The American-Israel Chamber of Commerce SE Region (AICC), in conjunction with the North Alabama International Trade Association (NAITA), is planning an exclusive meeting with Israel Ministry of Defense (MOD) procurement representatives. This event, scheduled for May 15, 2012, will present a unique opportunity for Alabama companies to meet in person and learn directly from MOD officials about Israeli military and security needs for technology, equipment and other supplies and how to do business with the Government of Israel. The MOD currently oversees annual purchases of over \$2.2 Billion from US companies.

The Israeli delegation will be led by Victor Mintz, General Counsel, Government of Israel Mission to the US. The event will feature a briefing by the Ministry's procurement team based at their New York Mission and one-on-one meetings to discuss how to get products and services to the attention of the buyers.

Israel receives approximately \$3 billion annually in US foreign aid, and \$2.2 billion of this amount is spent on purchases from American companies. This program presents an outstanding opportunity for our regional companies to increase the portion of these funds spent in Alabama.

If your company is interested in participating in this event, please click here to complete the attached form indicating your area(s) of interest to assist in our planning process <<http://e2.ma/click/xuhib/xaeq/tzaxo>>.

Please contact NAITA at [256-532-3505](tel:256-532-3505) or [naita@naita.org](mailto:naita@naita.org) <<mailto:naita@naita.org>> for further information.

