



Alabama Small Business Development Center Network

Strengthening Alabama's Economy, One Small Business at a Time.

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News Advisory

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SBA's July Web Chat Offers Tips and Advice on Growing a Home-Based Business

Thursday, July 28, 2011, from 1:00 p.m. to 2:00 p.m. EDT

WASHINGTON – What do Apple Computer, Hershey's, Mary Kay Cosmetics, and the Ford Motor Company have in common? These well-known corporations all started out as home-based businesses. In fact, more than half of all U.S. businesses are based out of an owner's home. Starting a home-based business has many rewards as well as challenges. Join chat host Boyd Wright to learn what it takes to grow a successful home-based business.

WHO: Home-based business champion and small business owner Boyd Wright will host the July Web chat on “*Growing a Home-Based Business: What You Need to Know.*” Chat participants can get valuable insight from Wright and learn more about working out of your house, starting a



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home-based business and managing the business within the law. Wright will answer questions on how to grow a home-based business, the benefits and the challenges.

WHAT: SBA's web chat series provides small business owners with an opportunity to discuss relevant business issues online with experts, industry leaders and successful entrepreneurs. Chat participants have direct, real-time access to the web chats via questions they submit online in advance, and during the live session. Chat participants can receive helpful tips and advice on how to grow their businesses.

WHEN: July 28, 2011, 1 p.m. ET
Wright will answer questions for one hour.

HOW: Web chat participants can post questions online in advance and on July 28, join the live web chat by going online to www.sba.gov, and click on the [web chat event](#) under **What's New**.

To review archives of past web chats, visit online at <http://www.sba.gov/tools/monthlywebchat/index.html>

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