



# ***News Advisory***

## **PRESS OFFICE**

**Release Date:** April 5, 2010    **Contact:** Cecelia Taylor (202) 401-3059

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## ***SBA Offers Free Webinar Series to Help Small Business Owners Get Fiscally Fit***

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### ***Recognizes National Financial Literacy Month***

***April 2010***

**WHAT:** The U.S. Small Business Administration will host a Webinar series in recognition of National Financial Literacy Month. Topics will highlight the importance of financial education and the opportunity to learn practical money skills and financial wellness. Participants will learn basic money management and financial skills for today's business world.

**WHEN:** April 7, April 14 and April 21, 2010

Daily 11 a.m. and 3 p.m. (ET)

**WHO:** Learn to build wealth and not debt from some of the industry leaders on financial education and entrepreneurship. Webinar presenters and topics include:

Becky MacDicken, Financial Education Specialist

Pennsylvania Office of Financial Education

***Topic: The Importance of Financial Education in the Workplace***

Wednesday, April 7 at 11:00 a.m.

Luke Reynolds, Chief of the Outreach & Program Development  
Section

Division of Supervision and Consumer Protection Community Affairs Branch

Federal Deposit Insurance Corporation (FDIC)

***Topic: Basic Banking/Financial Tips for Small Business***

Wednesday, April 7 at 3:00 p.m.

Jennifer Matthews, President and CEO

Creating Financial Literacy, LLC

***Topic: Spring is Here! Planting Seeds to Grow Your Own Money Tree***

Wednesday, April 14 at 11:00 a.m.

Starrlese Jones, Financial Management Specialist

Division of Financial Integrity, Office of Federal Assistance  
Management

Health Resources and Services Administration (HRSA)

Department of Health & Human Services (HHS)

***Topic: Your Money, Your Choice\$, Your Future***

Wednesday, April 14 at 3:00 p.m.

-More-

Jennifer Lane, Certified Financial Planner

Compass Planning Associates

***Topic: Personal and Business Money Management***

Wednesday, April 21 at 11:00 a.m.

Margo Mitchell

National Foundation for Credit Counseling

***Topic: Identity Theft***

Wednesday, April 21 at 3:00 p.m.

**HOW:** For free visual and audio access to the Webinar go to [www.ReadyTalk.com](http://www.ReadyTalk.com)

Click "join a meeting" and enter access code 3761101

Then dial 866-740-1260 and enter access code 3761101 (plus the # key).

System Requirements:

- Windows, Mac, Linux and Solaris operating systems
- Internet Explorer, Safari and Firefox Web browsers
- Separate telephone line needed for the audio portion