



★★★★★ ECONOMIC IMPACT 2025

 Research &
Economic Development
Alabama SBDC Network
THE UNIVERSITY OF ALABAMA®

ALABAMA SMALL BUSINESS DEVELOPMENT CENTER NETWORK

As the **largest statewide provider** of entrepreneurial and business development services, Alabama SBDCs play a vital role in Alabama's economic development by assisting entrepreneurs in every stage of the business life cycle.



Growing Alabama's Economy, One Small Business at a Time

For over 45 years the Alabama SBDC Network has been a trusted provider of no-cost, expert, quality, confidential business assistance. A foundational economic development engine for Alabama, the ASBDC is supported by the SBA and Alabama's major universities. From startup through exit, the ASBDC shares your passion and delivers winning solutions to help you realize your dreams and grow your business. The Alabama SBDC provided confidential, one-on-one assistance to **2,805** clients in 2025.

Efficient & Effective

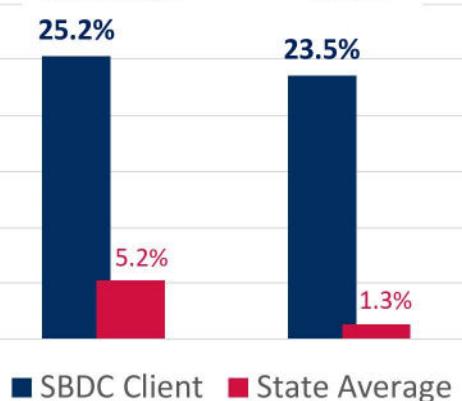
RESULTS: Companies that access SBDC services outperform peers.

REVENUE

25.2%

JOBS

23.5%



The Alabama SBDC Network provides emerging and established businesses with the expertise and resources needed to succeed.



Women-Owned



Veteran-Owned



Minority-Owned



Rural



A TRUSTED PARTNER
IN EVERY COUNTY, FOR EVERYONE

CY25 Performance Data; All data is client-verified as a result of SBDC assistance.
Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Hosted by the University of Alabama.

THE UNIVERSITY OF ALABAMA®

PART OF THE  University of Alabama System.

Constituent Testimonials



Satisfaction Rating

The excellent customer service and professionalism is appreciated. What is most appreciated is the feeling of **genuine concern for our success**. Also, the feeling that someone is **going above and beyond** to support us with something we have limited experience with is invaluable. Thank you! - Doreen C., Mobile

Thumbs up! They knew more than we knew to ask! - Grant Crowden, Deep South Construction Pros, Decatur

The service provided to my small business by Ken Grissom at JSU exceeded my expectations. His professional advice and assistance has **indirectly created additional value in my company** and solved problems related to human resource related matters. - Grant S., Oxford

This service is valuable. The research provided was extremely detailed and was **on the level of Bain, Boston Consulting or McKinsey**. It was that good and I was extremely impressed upon the detailed information provided. - Micah Wells JD,LLM,MBA, Huntsville

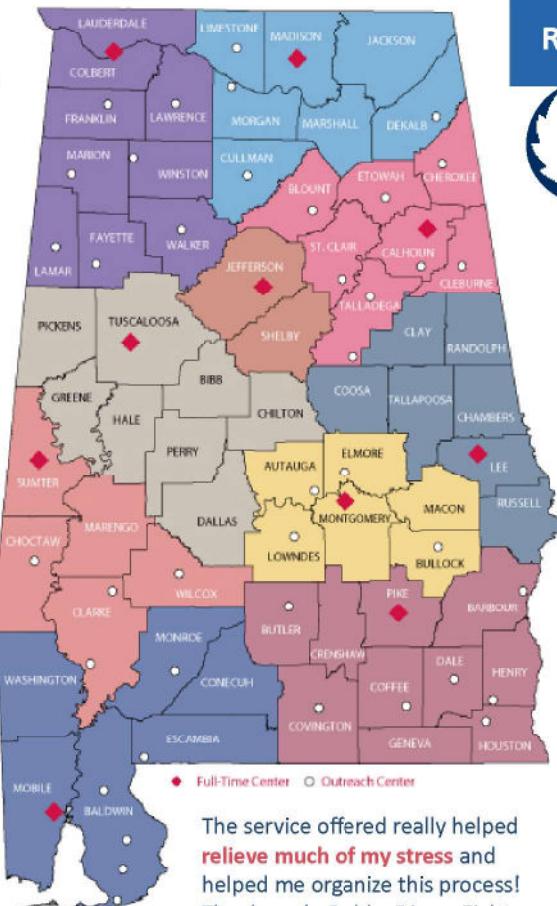
As a veteran and business owner, it was truly refreshing to discover an organization like the SBDC, **dedicated to helping veterans** navigate the complex process of entering government contracting. Gratitude! - Neriah Franklin, Iron City Biomechanics, Calera

AJ has been such a valuable asset during this process. He has helped me so much perfect my business plan and has given me so much valuable information, ideas and tools to use for my business. I am so excited to see this through and can't wait to see results. So thankful for this opportunity. **10/10 would recommend. What a blessing it has been.** - Camryn J., Tuscaloosa

The Alabama SBDC staff provided **thoughtful, professional, and realistic guidance** as we evaluated financing options for an established small business. Our advisor took the time to understand our business, explain available programs clearly, and be transparent about program limitations so that we could make informed decisions. The assistance helped us refine our strategy and engage more effectively with our bank. We appreciated the responsiveness, candor, and overall quality of support. - Cotina T., Roanoke

They care about their small businesses. Always there with helpful information. - Greg Schrimsher, MechCo Group, LLC, Rogersville

Without this support and structure I wouldn't be as far as I am with my business structure and **confident with decision making** about my business. - Laura Brown, Happy Moms, Northport



The service offered really helped **relieve much of my stress** and helped me organize this process! Thank you! - Bobby Dixon, Fight Club Fitness, LLC, Birmingham



Full Suite of Business Services

- Market Research & Assessment
- Business Strategy & Planning
- Market & Revenue Growth Strategy
- Capital Access & Loan Packaging
- Financial Analysis & Assessment
- Feasibility Analysis & Start-up
- Technology Commercialization Strategy

In addition to the core service offerings of no-cost consulting, training, and business research, Alabama SBDCs provide a **comprehensive toolkit of specialized services** for businesses looking to accelerate market growth, including:

- International Trade
- Government Contracting
- Capital Access
- Business Continuity / Disaster Assistance

Partners

The **Alabama SBDC Network** is a partnership program with the US Small Business Administration, the State of Alabama, and Alabama's higher education institutions.

Statewide presence with 10 locations, and over 40 outreach locations. The University of Alabama, Auburn University, Alabama State University, Jacksonville State University, Troy University, University of Alabama in Huntsville, University of North Alabama, Innovation PortAL, University of West Alabama, Greater Birmingham SBDC (at Innovation Depot), & Alabama International Trade Center.

Funded in part through a Cooperative Agreement with SBA; hosted by the University of Alabama; and nationally accredited by the Association of SBDCs.